



**KINGSCLERE**

CANCER RESEARCH FUNDRAISER

PRESENTS

# The Kingsclere Cancer Research Ball

**FRIDAY 6TH SEPTEMBER 2024**

**Oakley Hall Hotel**  
Hampshire

**Sponsor Opportunities**

[sponsors@kingsclerecrf.org.uk](mailto:sponsors@kingsclerecrf.org.uk)

[kingsclerecrf.org.uk](http://kingsclerecrf.org.uk)



**CANCER  
RESEARCH  
UK**



# *Our 2022 ball raised...*

Figures as at the end  
of November 2023

Fundraising  
from 2022 ball

# £40,222.35

## **Secure your 2024 sponsorship package today.**

13 different packages. Bespoke options on request. Commit to our 2024 ball raising vital funds for Cancer Research UK.

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## **Our purpose**

**Kingclere Cancer Research Fundraiser (KCRF) was formed in 2022 by four friends from the village of Kingsclere in Hampshire, England.**

Following recent personal journeys with cancer, the founders' focus is the provision of funds for research into cancer. Our first charity ball in 2022 raised over £40,000 for Cancer Research UK (our charity partner); and the plan is to exceed this in 2024.

[kingsclerecrf.org.uk/#2022](https://kingsclerecrf.org.uk/#2022)

## Mission, vision and values

**Our Mission:** to bring hope to those living with cancer through fundraising for scientific research into the disease

**Our Vision:** that through research a cure will be found for cancer.

**Our Values:** Community, Empathy, Hope.

We are a wholly non-profit group organised and supported by volunteers. We are a local community group with a national and international focus and network.

## Who we help

Cancer Research UK (CRUK), the world's largest independent cancer charity, has been our designated charity partner since KCRF's inception. It is as a result of treatments developed by CRUK that two of the founding members of KCRF are here today.

“

**KCRF is one of our major fundraisers and has now been chosen as our Rising Star of The Year. Its passion, dedication and determination provides CRUK with more resources to help us reach our goal of finding a cure for cancer.**

**Tom Wright**  
Relationship Manager,  
Cancer Research UK



# Our event

**We are excited to welcome guests to the KCRF Ball 2024 in a new, beautiful location: Oakley Hall Hotel, Hampshire.**

## **A local event with global reach**

Over 200 people attended our sold-out 2022 event, with many more participating across the world through the live online Silent Auction.

With a capacity of over 300, our new venue offers potential for fundraising and brand recognition on an even bigger scale.



## Why be a sponsor?

Whether you are looking for an exclusive way to entertain clients, a special night out with friends or would like to showcase your brand via sponsorship, we have a package for you. Your business will be seen by a wide audience of families, supporters and businesses across Hampshire, the Thames Valley, the UK and internationally.

We anticipate significant interest again for our 2024 event.

## Reasons to get involved:

### Brand visibility

locally, regionally,  
nationally and  
internationally

### Community

and good cause  
involvement

### Engagement opportunity

with other sponsors,  
supporters and  
guests

### Lead generation

## In 2022, over 80 sponsors and donors included:



# Our packages

There are a number of specific packages available

If you would like to discuss these or perhaps a bespoke package, please **contact us**.



## 1A Main Event Package

- Main event sponsorship deal (one only)
- 2 tables of 8 in prime location
- 4 bottles of wine on each table
- Prime logo on all displays
- Advert and full page article in event programme
- Logo on all literature pre-event
- Social and news Media mentions in the lead up to the event
- Personalised thank you letter from CRUK

Personal thank you on the night

Opportunity for a company representative to speak on the night



## 2A Drinks Reception Package

### 2B Dining Package

- 2 sponsorship deals (one of each only)
- 1 table of 8 in prime location
- 2 bottles of wine on each table
- Prominent logo on all displays
- Full-page in event programme
- Logo on all literature pre-event
- Social and news Media mentions in the lead up to the event including newspapers and radio
- Personal thank you on the night





£1500  
**3**

**3A** Guest Speaker Package

**3A** Silent Auction Package

**3B** Music Package

- 3 sponsorship deals (one of each only)
- 4 complimentary event tickets
- Logo on all displays
- Half-page in event programme
- Logo on all literature pre-event
- Social and news Media mentions in the lead up to the event including newspapers and radio

£1000  
**4**

**4A** Technology Package

**4B** Photo Booth Package

**4C** Decorations Package

**4D** Volunteer Package

**4E** Photographer Package

- 5 sponsorship deals (one of each only)
- 2 complimentary event tickets
- Logo on all displays
- Advert in event programme
- Logo on all literature pre-event
- Social and news Media mentions in the lead up to the event



### 5A Multiple Sponsor Packages

- Logo or family name on all displays
- Logo or family name in event programme
- Social and news Media mentions in the lead up to the event



### 6A Multiple Supporter Packages

- Logo or family name on dedicated supporter display
- Logo or family name in event programme



# Our stories



Watch our stories video

# Our people



Mandy's story

In June 2019, I was diagnosed with breast cancer after finding a lump in my breast. I had two operations to remove the tumour and was treated with chemotherapy and radiotherapy afterwards. Throughout this period I was terrified and with three children ranging from two to fourteen, it was a worrying time for my family too. My husband was an absolute rock and supported us all as did our amazing friends and families too. During my treatment, I closely followed the amazing work that Cancer Research UK are doing and saw their progress with treatments is improving all the time. We want to raise as much money for this charity to ensure that there are more families out there who get a second chance like we have.



Beccy's story

My family carry a faulty BRCA gene. When these genes work normally they help fight breast, ovarian and other cancer cells growing in an uncontrolled way. As mine is faulty I am at a huge risk to develop these cancers. We have lost family members because of this gene and one of my cousins, who I am extremely close to, has recently sadly been diagnosed with Stage 4 breast cancer. She is my inspiration - she faces regular treatment, some of it extremely gruelling, but I am thankful for her every day. Over the past year, I have been on my own journey due to my faulty BRCA gene, but thanks to an awesome medical team I know I am one of the lucky ones. My biggest fear is that my own children will carry this gene and face this risk. I can't hope enough that diagnosis, treatment and cures for cancer are even better for their generation.



### Claire's story

I lost my friend Vicki to ovarian cancer in 2019. Not a day goes by when I don't think of her and miss her. The last time I saw her before she passed away she urged me to go back to the GP to chase a diagnosis for the digestive pain I had been struggling to manage for several years. My own diagnosis of Stage 3 bowel cancer followed. Following surgery and chemotherapy in 2021 I am well, and keen to raise funds for the incredible scientists who are our best hope of stopping this disease in its tracks.



### Allison's Story by Sean

Allison was formally diagnosed with inoperable pancreatic cancer on 23 December 2020. During the preceding month or two, only some vague symptoms and blood tests indicated there may be some issues. Sadly, Allison died only 4 short weeks to the day after the diagnosis. She was 54 and had 3 children. As a family, we are determined that Allison's legacy will be our inspiration to raise awareness and knowledge of the many forms of cancer; provide support for those affected; and increase funding into research and innovation. All of these will help in our aim to increase survival rates for all cancers, especially the terribly low rates for pancreatic cancer and other currently less-survivable forms of the disease.

# Secure your 2024 sponsorship package today.

## **Kingsclere Cancer Research Fundraiser**

Oakley Hall, Hampshire      Friday 6th September 2024

[sponsors@kingsclerecrf.org.uk](mailto:sponsors@kingsclerecrf.org.uk)

07787 527326 (Sean Cleghorn)

For more information about us, to buy tickets or  
make a donation, visit [kingsclerecrf.org.uk](https://kingsclerecrf.org.uk)



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