



KINGSCLERE
CANCER RESEARCH FUNDRAISER

PRESENTS

The Odyssey Ball

FRIDAY 4TH SEPTEMBER 2026

Oakley Hall Hotel

Hampshire

Sponsorship Opportunities



In aid of

**CANCER
RESEARCH
UK**

Supporting



kingsclerecrf.org.uk



Our 2022 and 2024 balls raised...

Figures as at the end
of November 2025

£81,426.25

Secure your 2026 sponsorship package today.

13 different packages. Bespoke options on request. Commit to our 2026 ball raising vital funds for Cancer Research UK and Southampton Clinical Trials Unit.

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Our purpose

Kingclere Cancer Research Fundraiser (KCRF) was formed in 2022 by four friends from the village of Kingsclere in Hampshire, England.

Following recent personal journeys with cancer, the founders' focus is the provision of funds for research into cancer. Our two charity balls in 2022 and 2024 raised over £80,000 in aid of Cancer Research UK (CRUK); and the plan is to exceed this in 2026, when all funds raised in aid of CRUK will be directed to the vital global work of the Hampshire-based Southampton Critical Trials Unit (SCTU).

Mission, vision and values

Our Mission: to bring hope to those living with cancer through fundraising for scientific research into the disease

Our Vision: that through research, a cure will be found for cancer.

Our Values: Community, Empathy, Hope.

We are a wholly non-profit group organised and supported by volunteers. We are a local community group with a national and international focus and network.

Who we help

Cancer Research UK (CRUK), the world's largest independent cancer charity, has been our designated charity partner since KCRF's inception. It is as a result of treatments developed by CRUK that two of the founding members of KCRF are here today.

Southampton Critical Trials Unit (SCTU) is a Cancer Research UK (CRUK) core-funded CTU with expertise in the design, conduct and analysis of interventional, multi-centre clinical trials. The CTU is based within the University of Southampton with offices at the (University Hospital Southampton NHS Foundation Trust) Southampton General Hospital site. The unit is part of the NIHR Research Support Service University of Southampton Hub and partners in the NIHR Southampton Biomedical Research Centre.



"KCRF is one of our major fundraisers and was chosen as our Rising Star of The Year in 2024. Its passion, dedication and determination provides CRUK with more resources to help us reach our goal of finding a cure for cancer."

Taylor Robertson
Relationship Manager, Cancer Research UK



"We are so pleased that KCRF has recognised the work we do as a vital part of the journey to beat cancer.

Their support — including sharing personal stories and highlighting trial opportunities — is invaluable, and enables us to do research that detects cancer earlier and find new ways to treat patients"

Professor Gareth Griffiths,
Director of the
Southampton Clinical Trials Unit



Our event

We are excited to welcome back guests to The Odyssey Ball 2026 in beautiful Oakley Hall Hotel, Hampshire.

A local event with global reach

Over 500 people attended our sold-out events in 2022 and 2024, with many more participating across the world through the live online Silent Auction.

As a premium, high-profile destination, Oakley Hall and The Odyssey Ball offer significant potential for brand recognition, networking and client entertainment.



Why be a sponsor?

Whether you are looking for an exclusive way to entertain clients, a special night out with friends or to showcase your brand via sponsorship, we have a package for you. Your business will be seen by a wide audience of families, supporters and businesses across Hampshire, the Thames Valley, the UK and internationally.

We anticipate significant interest again for our 2026 ball.

Reasons to get involved:

Brand visibility

locally, regionally,
nationally and
internationally

Community

and good cause
involvement

Engagement opportunity

with other sponsors,
supporters and
guests

Lead generation

Over 120 sponsors
and donors have
supported us
including:



Our packages

There are a number of specific packages available

If you would like to discuss these, or perhaps a bespoke package, please **contact us**.



1A Main Event Package

- Main event sponsorship deal (one only)
- 2 tables of 8 in prime location
- 4 bottles of wine per table
- Prime logo on all displays
- Advert and full page article in event programme
- Logo on all literature pre-event
- Social and news media mentions in the lead up to the event
- Personalised thank you letter from CRUK
- Personal thank you on the night
- Opportunity for a company representative to speak on the night



2A Drinks Reception Package

2B Dining Package

- 2 sponsorship deals (one of each only)
- 1 table of 8 in prime location
- 2 bottles of wine per table
- Prominent logo on all displays
- Full-page advert in event programme
- Logo on all literature pre-event
- Social and news media mentions in the lead up to the event
- Personal thank you on the night



3A Guest Speaker Package

3A Silent Auction Package

3B Music Package

- 3 sponsorship deals (one of each only)
- 4 complimentary event tickets Logo on
- all displays
- Half-page advert in event programme
- Logo on all literature pre-event
- Social and news media mentions in the lead up to the event including newspapers and radio



4A Technology Package

4B Photo Booth Package

4C Decorations Package

4D Volunteer Package

4E Photographer Package

- 5 sponsorship deals (one of each only)
- 2 complimentary event tickets
- Logo on all displays
- Advert in event programme
- Logo on all literature pre-event
- Social and news media mentions in the lead up to the event

**5A Multiple Sponsor Packages**

- Logo or family name on all displays
- Logo or family name in event programme
- Social and news Media mentions in the lead up to the event

**6A Multiple Supporter Packages**

- Logo or family name on dedicated supporter display
- Logo or family name in event programme

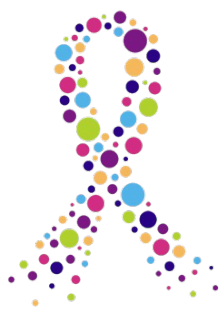


Our stories - click here



Watch our stories video

A New Partnership to Accelerate Cancer Research



KINGSCLERE
CANCER RESEARCH FUNDRAISER



KCRF is proud to announce that all funds raised in 2026 will go to the **Southampton Clinical Trials Unit (SCTU)**, a world-class facility at the forefront of developing new cancer treatments.

“It gives us enormous pleasure to nominate SCTU as the recipient of the funds raised in aid of CRUK,” said Sean Cleghorn, Secretary of KCRF. “We’ve developed a close relationship with the team and have seen first-hand the importance of their work in advancing cancer trials.”

Mandy Keable, Treasurer of KCRF, echoed this commitment: “We believe that funding scientific research is the key to beating this disease. We want to help ensure that fewer people face the fear of diagnosis and the pain of treatment. Ultimately, we want to help find a cure for cancer.”

Why it matters

Thanks to breakthroughs in research, UK cancer survival rates have doubled since the 1970s. But the challenge remains urgent:

- 1 in 2 people in the UK will be diagnosed with cancer in their lifetime.
- Over 2.5 million people are currently living with the effects of a diagnosis.
- That number is expected to rise to 4 million by 2030.

Every ticket purchased, every donation made, and every sponsor that steps forward brings us closer to a cure.



Secure your 2026 sponsorship package today.



sponsors@kingsclerecrf.org.uk

07787 527326 (Sean Cleghorn)

For more information, to buy tickets or make a donation, visit kingsclerecrf.org.uk

